



DancingGhost

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Service & Pricing Guide

Understand the options, compare scoped outcomes, and see what is - and is not - included before you request a proposal.

6 service families | 18 packages | 30 services

Dancing Ghost / Practical automation, clearly scoped.

HOW TO READ THE GUIDE

Clear pricing, defined work

All USD build fees are one-time prices for the stated baseline. Your written Order Summary confirms scope, timing, acceptance tests and payment stages.

Build scope

Included: agreed sample tests, one consolidated in-scope revision, documented handover and walkthrough. Confirmed implementation defects are corrected for 30 calendar days after accepted handover.

Additional charges

Model/API calls, subscriptions, hosting, messaging, storage and applicable taxes are extra unless listed in your written quote. Standalone services already included in a package are not charged again automatically.

Payment milestones

Under \$1,500: 50% at kickoff / 50% at acceptance. From \$1,500: 40% at kickoff / 40% at the written, demonstrated test milestone / 20% at accepted handover.

Timing & safeguards

Delivery ranges are business-day estimates beginning after written scope agreement, kickoff payment, usable samples and authorized access. AI output can be wrong; human approval and fallback rules are scoped for important actions.

SOLUTION 01 / 06

Sales & CRM

Capture inquiries, update the CRM, identify priorities and connect qualified leads with the next sales step.

Lead-to-CRM \$900

Outcome: Keep new inquiries in the sales record and bring them to the team's attention.

Included: Lead-to-CRM: lead transfer, one duplicate rule and one team alert.

Timing: 5-10 business days

Reviewed Lead Scoring \$1,550

Outcome: Help a person decide which inquiries to follow up first.

Included: Reviewed Lead Scoring: Lead-to-CRM plus one agreed AI scoring rubric and reviewable priority flags.

Timing: 10-18 business days

Lead + Booking \$2,450

Outcome: Connect qualified inquiries with an agreed booking step.

Included: Lead + Booking: approved scoring scope plus one booking source, one calendar, confirmation checks and five booking tests.

Timing: 15-25 business days

Shared scope / acceptance

One form and one CRM, checked with up to 15 agreed sample leads.

Important exclusions and prerequisites

AI scores support human review; they do not guarantee sales. Authorized access and usable samples are needed before planning; delivery windows are estimates, not guaranteed launch dates.

SOLUTION 02 / 06

Support & Email

Organize incoming messages, flag urgent requests, prepare contextual replies and route exceptions to the right person.

Organized Inbox **\$900**

Outcome: Make incoming requests easier for the team to triage.

Included: Organized Inbox: triage into up to three categories with routing or labels.

Timing: 5-10 business days

Assisted Replies **\$1,950**

Outcome: Give reviewers a prepared starting point and visibility into urgent messages.

Included: Assisted Replies: Organized Inbox plus human-reviewed drafts, one daily digest and urgent alerts, checked with up to 20 agreed sample messages.

Timing: 12-25 business days

Inbox + Website FAQ **\$3,950**

Outcome: Answer supported website questions and send uncertain cases to a person.

Included: Inbox + Website FAQ: Assisted Replies plus one bounded website assistant and one human handoff route; up to 20 readable clean-text documents, 100 pages maximum, and 25 agreed questions including unsupported and no-answer cases.

Timing: 15-25 business days

Shared scope / acceptance

One mailbox is the starting point across all three offers.

Important exclusions and prerequisites

FAQ lead capture and automatic sending are excluded from this package. A person approves AI-assisted replies, publication and consequential actions; authorized access and usable samples are needed before planning.

SOLUTION 03 / 06

Internal Knowledge

Help employees find supported answers from approved documents and escalate questions that need human judgment.

Document Q&A Pilot **\$1,900**

Outcome: Help staff find answers supported by the approved material.

Included: Document Q&A Pilot: grounded answers from approved documents through one internal access route; refresh is separate.

Timing: 12-20 business days

Updating Knowledge Base **\$3,250**

Outcome: Keep answers aligned with approved document changes.

Included: Updating Knowledge Base: Pilot plus refresh that checks additions, changes and removals from one agreed folder and one named Slack or Telegram team access route.

Timing: 18-25 business days

Knowledge + One Approved Action **\$4,500**

Outcome: Connect a supported answer to one controlled task.

Included: Knowledge + One Approved Action: Updating Knowledge Base plus one defined, authenticated action under agreed approval rules.

Timing: 20-25 business days

Shared scope / acceptance

Up to 20 approved documents and 100 readable pages in total; acceptance uses 25 agreed questions, including no-answer cases.

Important exclusions and prerequisites

Scans, row-level permissions, multilingual content and regulated data require separate scope. Authorized access and usable samples are needed before planning.

SOLUTION 04 / 06

Content & Research

Turn an approved public source into structured data and reviewable drafts.

Structured Data Collection **\$950**

Outcome: Turn repeat research into a consistent set of fields.

Included: Structured Data Collection: permitted public fields collected into one sheet.

Timing: 7-12 business days

Reviewed Content Pipeline **\$1,650**

Outcome: Prepare drafts for an editor without skipping factual review.

Included: Reviewed Content Pipeline: Collection plus one draft format for human editorial review.

Timing: 12-20 business days

Approved Publishing **\$2,700**

Outcome: Move approved drafts to an agreed publishing route.

Included: Approved Publishing: Reviewed Content Pipeline plus one documented CMS or scheduler route, with release only after approval.

Timing: 15-25 business days

Shared scope / acceptance

One approved, accessible public source, one output format and 10 agreed sample inputs.

Important exclusions and prerequisites

The client supplies lawful access and editorial standards. Login bypass, blocked scraping, unreviewed factual publication and promised search ranking are excluded; authorized access and usable samples are needed before planning.

SOLUTION 05 / 06

Documents & Back Office

Move records between systems or extract reliable fields from recurring documents.

Custom App Sync **\$950**

Outcome: Reduce repeated entry between two existing apps.

Included: Custom App Sync: one-way mapped fields between two documented apps with an exception alert, checked with 15 sample sync events; independent of invoice capture.

Timing: 7-14 business days

Invoice Capture **\$1,750**

Outcome: Prepare consistent invoice fields for a person to review.

Included: Invoice Capture: agreed fields from up to two readable invoice layouts, one input channel and one destination, with exception flags, checked with 20 agreed sample invoices.

Timing: 10-18 business days

Invoice-to-System Review **\$3,100**

Outcome: Bring reviewed invoice data into the agreed business system.

Included: Invoice-to-System Review: Invoice Capture plus one documented CRM or ERP route and a discrepancy alert for a reviewer; acceptance uses 20 agreed sample invoices.

Timing: 15-25 business days

Shared scope / acceptance

The sync offer and invoice offers have separate acceptance samples and do not share the same workflow.

Important exclusions and prerequisites

Handwriting, damaged scans, multi-entity tax or accounting decisions and undocumented ERP access are excluded. Authorized access and usable samples are needed before planning.

Note: These options are not all cumulative upgrade tiers. Each has a separately defined scope.

SOLUTION 06 / 06

Channels & Approved Tools

Build focused assistants and connections across messaging platforms, APIs and internal tools.

Telegram Utility Bot **\$750**

Outcome: Give Telegram users a focused self-service option.

Included: Telegram Utility Bot: up to three agreed commands or one small approved FAQ, checked with 10 sample interactions.

Timing: 7-12 business days

WhatsApp FAQ + Lookup **From \$2,000**

Outcome: Answer bounded questions and retrieve one permitted piece of information.

Included: WhatsApp FAQ + Lookup: one approved client-owned channel, up to 20 FAQ entries, one read-only lookup and 20 test conversations.

Timing: 15-25 business days

Agent + Approved Tools Pilot **From \$4,000**

Outcome: Test a controlled action before wider use.

Included: Agent + Approved Tools Pilot: one agent, up to two documented tools and one human-approved action, checked with 25 agreed test cases.

Timing: 20-25 business days

Shared scope / acceptance

Three independent offers; choosing one does not include the others.

Important exclusions and prerequisites

WhatsApp depends on account and provider readiness; write actions require explicit approval. Unrestricted access and 24/7 operation are not promised; authorized access and usable samples are needed before planning.

Note: These options are not all cumulative upgrade tiers. Each has a separately defined scope.

SERVICE MENU / 01-08

Choose a focused capability.

Standalone baseline fees for one defined service. Related work already included in a package is not automatically charged twice.

01 Process map & proposal \$450

Baseline: One process, decision points and prioritized build brief

Scope note: One agreed process; deeper audit or multiple systems require separate scope.

02 Client-owned n8n setup from \$750 / \$1,500

Baseline: Cloud setup / self-hosted setup; provider charges extra

Scope note: Hosting, subscriptions, server hardening and ongoing administration are separately scoped.

03 Form capture & alert \$500

Baseline: One form to one sheet/base and one alert

Scope note: One form, one destination and one alert.

04 Booking to CRM \$850

Baseline: One booking source, calendar and CRM

Scope note: Documented access and duplicate handling are confirmed in the Order Summary.

05 One-way app sync \$950

Baseline: Two documented apps and one direction

Scope note: Field mapping and exceptions are confirmed before build.

06 Scheduled backup \$650

Baseline: One source, retention rule and one restore test

Scope note: Storage charges and wider disaster recovery are separate.

07 Event alert \$450

Baseline: One event, destination, test and failure path

Scope note: One defined event and one destination.

08 Documented API connection from \$1,100

Baseline: One documented endpoint; complex auth separate

Scope note: Complex authentication and undocumented APIs require separate scope.

SERVICE MENU / 09-16

Choose a focused capability.

Standalone baseline fees for one defined service. Related work already included in a package is not automatically charged twice.

09 Workflow diagnosis & repair \$350 / from \$700

Baseline: Diagnostic first; repair quoted separately

Scope note: The \$350 diagnosis is not an unlimited repair commitment.

10 Error alert & safe retry \$650

Baseline: One workflow; duplicate-safe failure route

Scope note: One workflow with agreed retry rules and safeguards.

11 Lead routing to CRM \$850

Baseline: One source and one CRM

Scope note: Duplicate rules and field mapping are agreed in scope.

12 Reviewed AI lead scoring from \$1,250

Baseline: One rubric and human-reviewed priority flag

Scope note: Lead intake may be a prerequisite; the Order Summary identifies the total fee.

13 Message sentiment & tags \$750

Baseline: One source, agreed labels and escalation

Scope note: Review false positives and escalation with agreed samples.

14 Email triage \$900

Baseline: One inbox and up to three categories

Scope note: Message volume and exceptions are recorded in the Order Summary.

15 Email digest \$500

Baseline: One daily schedule from accessible messages

Scope note: Full inbox classification is separate unless included in a package.

16 Human-reviewed reply drafts from \$1,350

Baseline: One mailbox; no automatic sending

Scope note: A person inspects, edits and approves external replies.

SERVICE MENU / 17-24

Choose a focused capability.

Standalone baseline fees for one defined service. Related work already included in a package is not automatically charged twice.

17 Invoice field extraction from \$1,650

Baseline: Up to two standard layouts; sample review

Scope note: Unreadable or damaged scans need separate feasibility review.

18 Content draft workflow \$950

Baseline: One approved source and one draft format

Scope note: Source and factual review remain with the client.

19 Internal document Q&A from \$1,900

Baseline: Up to 20 clean-text docs / 100 pages; 25 tests

Scope note: One access route, with no-answer cases included.

20 One-source knowledge refresh \$1,000

Baseline: One folder; additions, updates, removals

Scope note: Requires a compatible approved knowledge base.

21 Website FAQ & lead capture from \$2,750

Baseline: Approved knowledge, one form and human handoff

Scope note: Website access, knowledge limits and conversation volume are agreed in scope.

22 Telegram utility bot \$750

Baseline: Up to three commands or small FAQ

Scope note: One approved internal bot; no unrestricted agent actions.

23 WhatsApp FAQ pilot from \$2,000

Baseline: One approved client-owned channel; provider extra

Scope note: Channel and provider readiness are confirmed before build.

24 Flowise-to-n8n webhook from \$1,000

Baseline: One authenticated webhook tool action

Scope note: Important write actions require explicit human approval.

SERVICE MENU / 25-30

Choose a focused capability.

Standalone baseline fees for one defined service. Related work already included in a package is not automatically charged twice.

25 One MCP tool proof of concept \$1,250

Baseline: One limited approved external tool

Scope note: Production governance or multiple tools need separate scope.

26 Permitted public-data collection from \$950

Baseline: One accessible source and structured output

Scope note: Only lawful, permitted access; no bypass of blocked sources.

27 Agent QA - 25 cases \$900

Baseline: 25 supplied/agreed cases and one review report

Scope note: Implementation of fixes is separately quoted.

28 Compare two model APIs \$800

Baseline: One task and up to 25 agreed cases; usage extra

Scope note: API usage charges remain separate.

29 Reusable n8n JSON template \$250

Baseline: Credential-free reusable export and import notes

Scope note: No bespoke integration or installation included.

30 Team workflow training \$450

Baseline: One 60-90 minute session

Scope note: One existing workflow and one team session; custom materials are separate.

CUSTOM WORK / MONTHLY CARE

Beyond a defined package.

Larger workflows are scoped based on tools, data condition, access requirements, testing needs and responsibility - not just company size.

Focused custom workflow \$1,500-\$3,500

One process outside a defined baseline; 1-2 systems and agreed exceptions.

Connected workflows \$3,500-\$8,000

Two or more related processes, several integrations and shared handoffs.

Department system \$8,000-\$20,000

Staged rollout, multiple stakeholders, controls, reporting and a test plan.

Complex / regulated Custom quote; often \$20,000+

SSO, legacy or sensitive systems, security review, specialist delivery and a support plan.

OPTIONAL CARE AFTER HANDOVER

Essential Care \$250 / month

One scheduled monthly check of up to 2 delivered workflows and up to 2 hours total of investigation, minor fixes or tuning. Unused hours do not roll over unless the Order Summary says otherwise.

Growth Care \$550 / month

Two scheduled monthly checks of up to 5 delivered workflows, up to 5 hours total and one health summary. Investigation and minor-fix time counts toward monthly hours.

Managed Operations Custom quote

Monitoring and response commitments only under a separate written support schedule.

WORKING TERMS AT A GLANCE

What happens after you choose.

The full Terms & Conditions PDF contains the detailed working process. Your written Order Summary confirms every job-specific commitment.

1 Talk & scope

Explain your business process, current tools, examples, data volume and intended outcome. We review integration feasibility.

2 Agree in writing

We issue an Order Summary covering the exact included work, exclusions, acceptance tests, schedule, payment route and milestones.

3 Pay against agreed milestones

Below \$1,500: 50/50. \$1,500 and above: 40/40/20. The intermediate 40% requires an agreed demonstrable test milestone.

4 Build, test & review

Agreed sample-based checks, error cases, one in-scope revision and defined human approval points are included.

5 Handover & aftercare

A walkthrough and notes are delivered. Reproducible implementation defects are covered for 30 days after accepted handover; ongoing care is optional.

6 Extra work needs approval

New sources, features, channels, language support or scope changes receive a written change quote. Third-party operating costs are separate unless agreed.

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